Co-funded by the European Union

AI-WOMEN: YOUTH WORKERS, FEMALE MIGRANT ENTREPRENEURS AND AI : A PROJECT TO DEVELOP NEW SKILLS

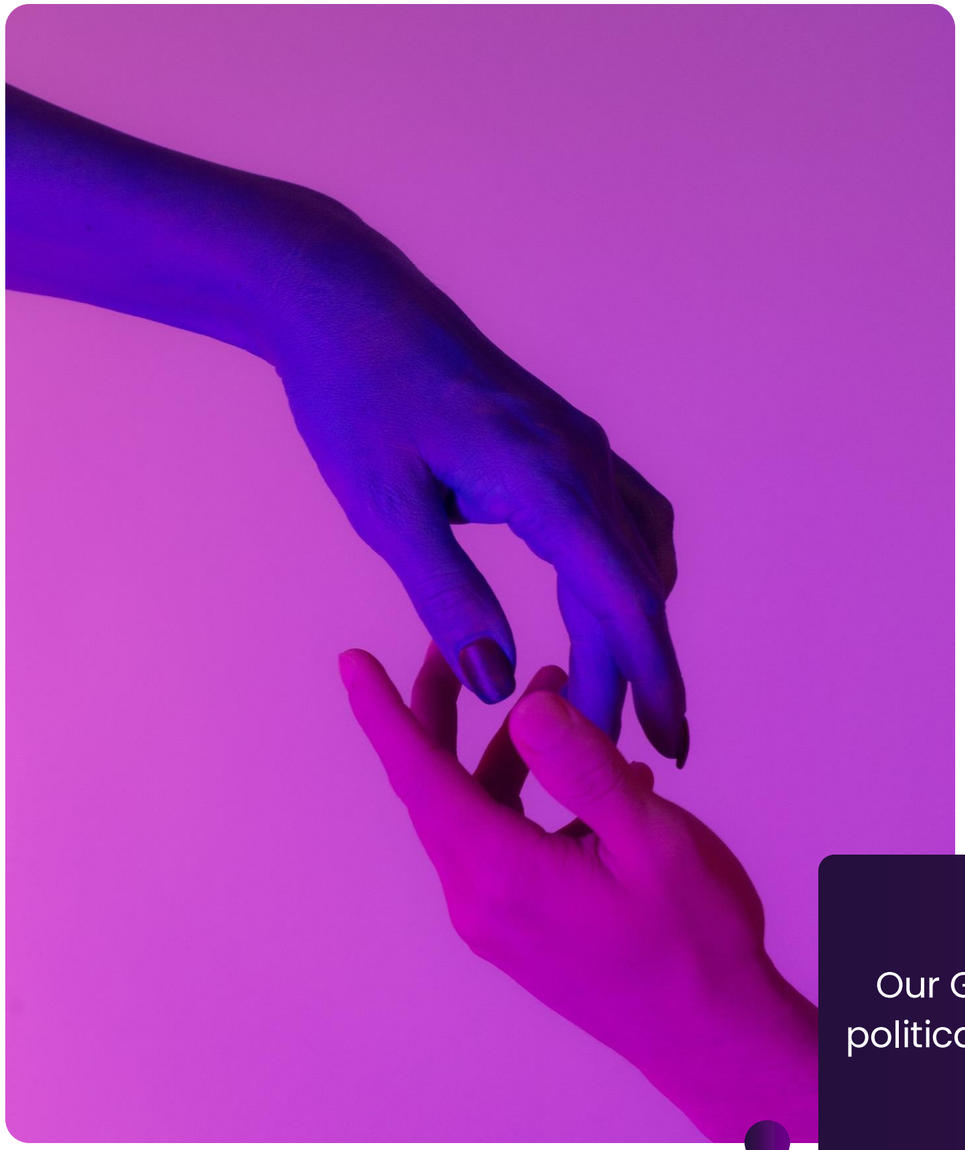
2024-3-IT03-KA153-YOU-000265186

Erasmus+ Youth Workers Mobility

Women Awareness Up

SEPTEMBER 7-13, 2025
ROME/ITALY

AI Women



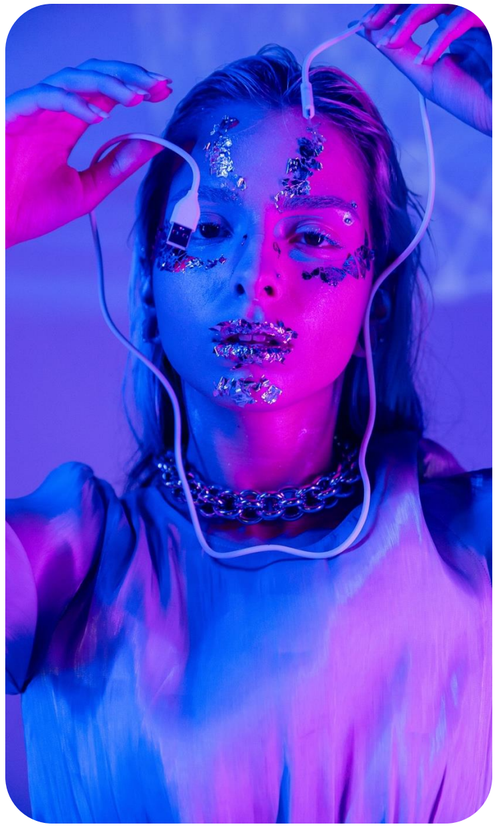
About Us

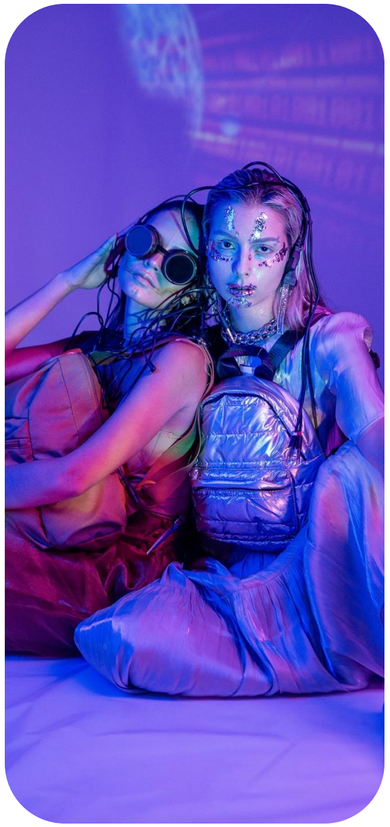
WOMEN AWARENESS UP A.P.S has been founded by experts in EU projects that want to raise the importance of respect of human rights and gender equality expressing through concrete activities.

Our Mission: Organization and management of cultural, artistic or recreational activities of social interest.

Our Goal: Promotion and protection of human, civil, social and political rights, promotion of Sequal opportunities and mutual aid initiatives.

https://womenawarenessup.org/





WELCOME TO AI-WOMEN PROJECT

The primary objective of this project is to empower youth workers with the knowledge and skills to use artificial intelligence (AI) as a tool for supporting migrant women entrepreneurs.

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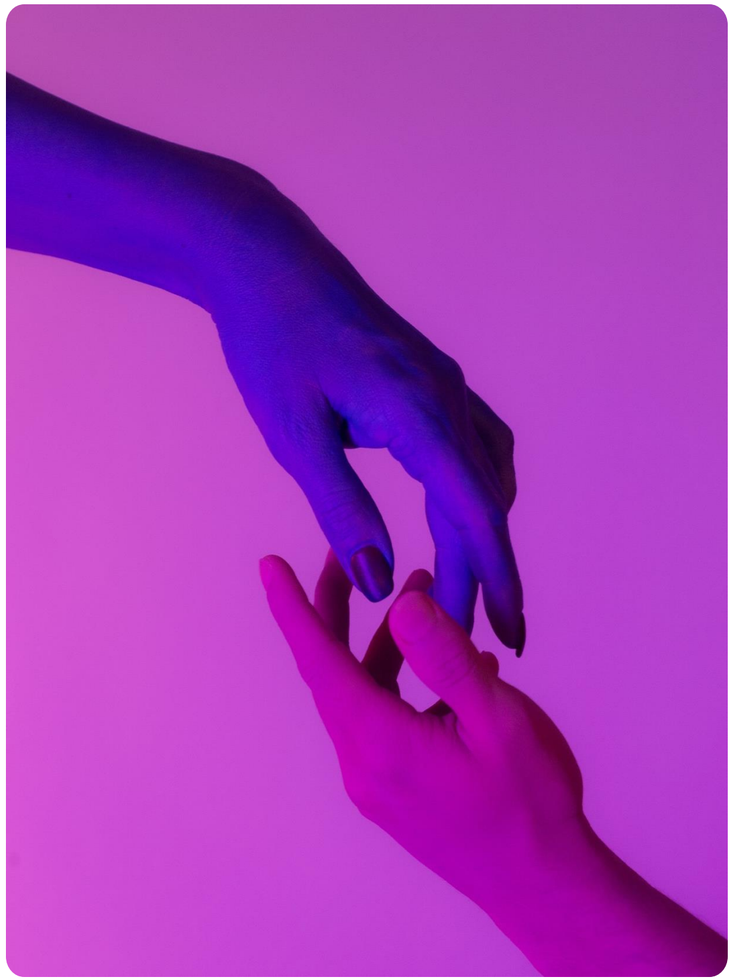


LOGO OF THE PROJECT

AI Women

WE ARE DEVELOPING the new website !

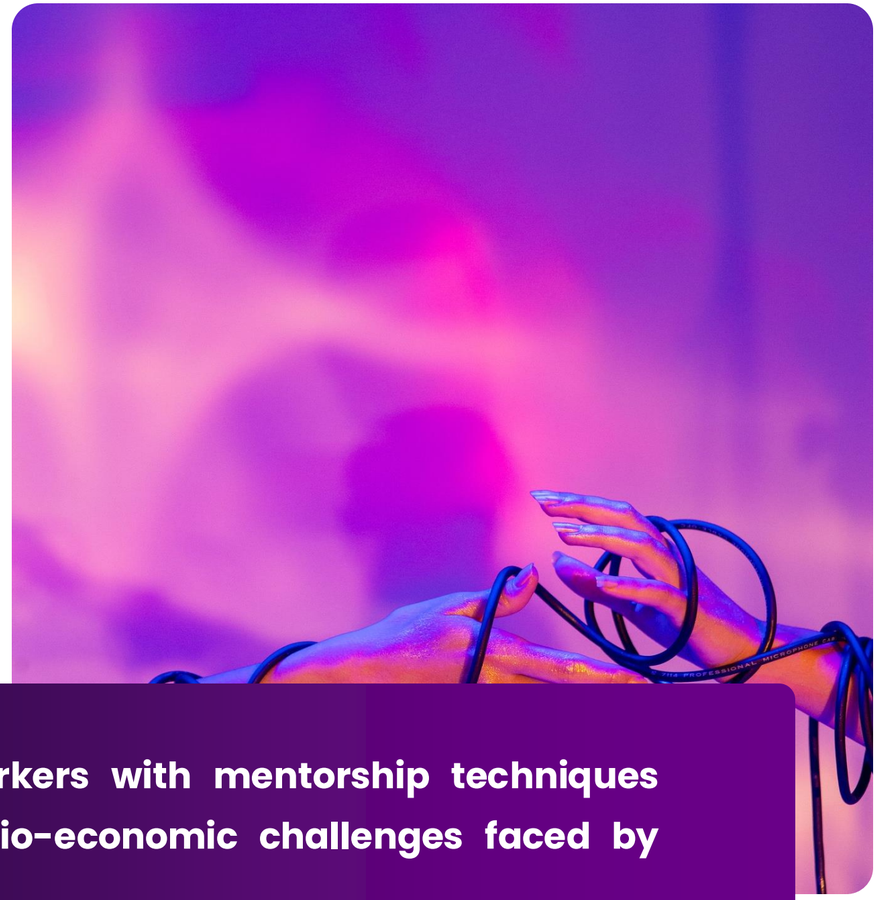
https://womenawarenessup.org/

OBJECTIVES

-Equip youth workers with AI-driven tools that they can use to assist young migrant women in starting and growing their own businesses.

-Develop a comprehensive toolkit that focuses on integrating AI into social entrepreneurship, specifically for migrant women entrepreneurs

-Foster the digital and entrepreneurial skills of youth workers, enabling them to innovate in their work and support diverse groups.



-Provide youth workers with mentorship techniques tailored to the socio-economic challenges faced by migrant women.

-Promote intercultural exchange and foster social inclusion through cultural and professional collaboration among youth workers from different countries

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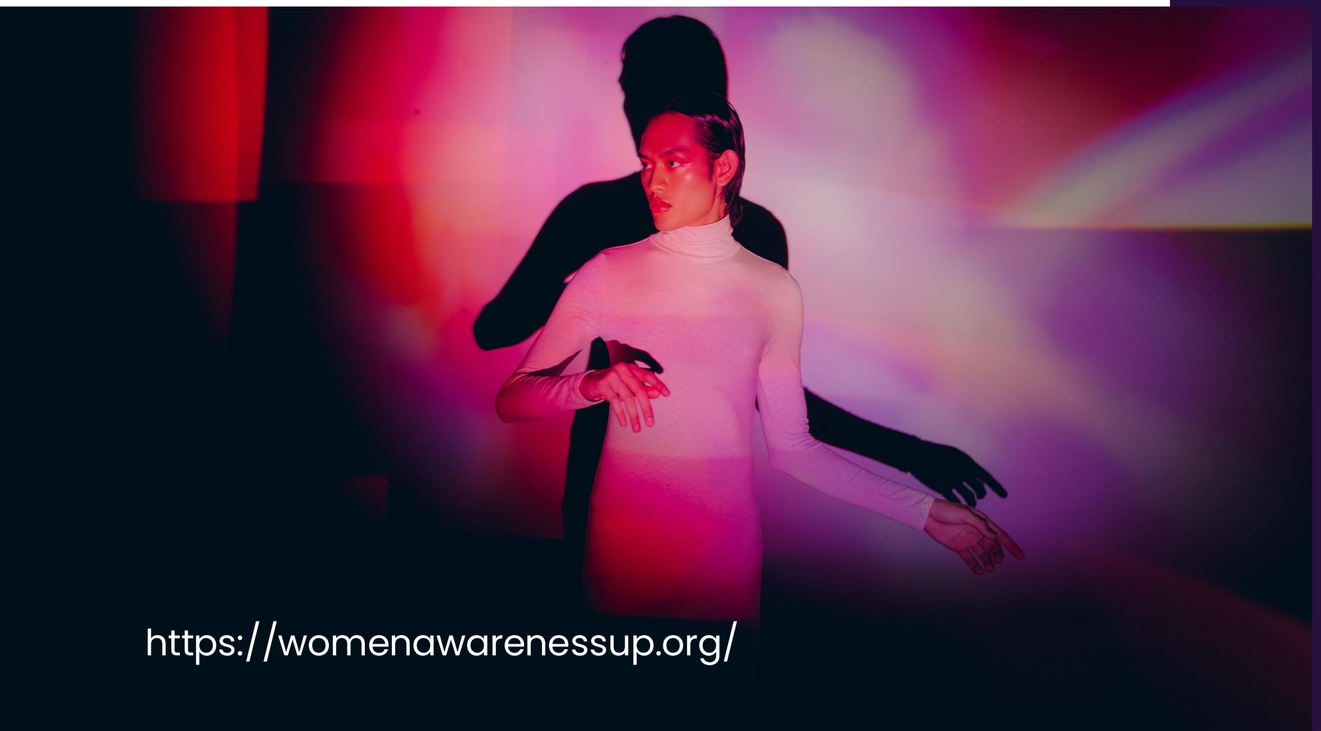
RESULTS

Youth workers will gain a deeper understanding of how AI can be applied to support social entrepreneurship, particularly for migrant women entrepreneurs. A toolkit will be developed for youth workers, enabling them to apply AI to their daily work with young migrant entrepreneurs. Participating organizations will enhance their ability to mentor and support disadvantaged youth, particularly young women entrepreneurs from migrant backgrounds



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Participants will strengthen both their intercultural competence and digital literacy, promoting better youth work practices and more inclusive communities.Through this project, we aim to create a multiplier effect, where youth workers will transfer their skills to migrant women in their home countries, empowering them to launch or grow their businesses using AI.

ACTIVITIES

1.AI for Business Development & Digital Marketing
2.AI for Social Media and Customer Service Management
3.Problem-Solving & Project Management
4.Mentorship Techniques
5.Toolkit Development

THE MAIN TIMETABLE WILL BE PUBLISHED ON JULY!

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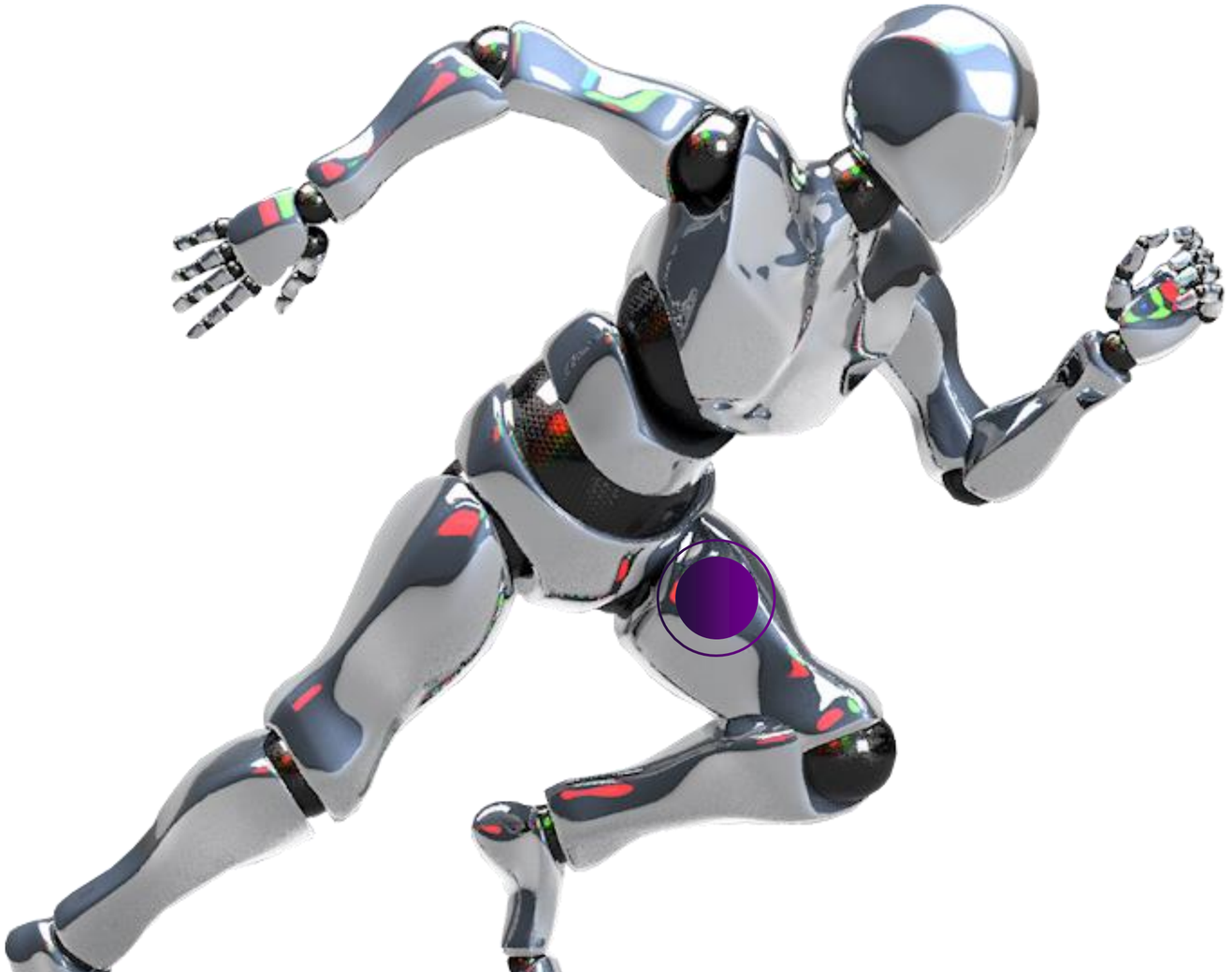
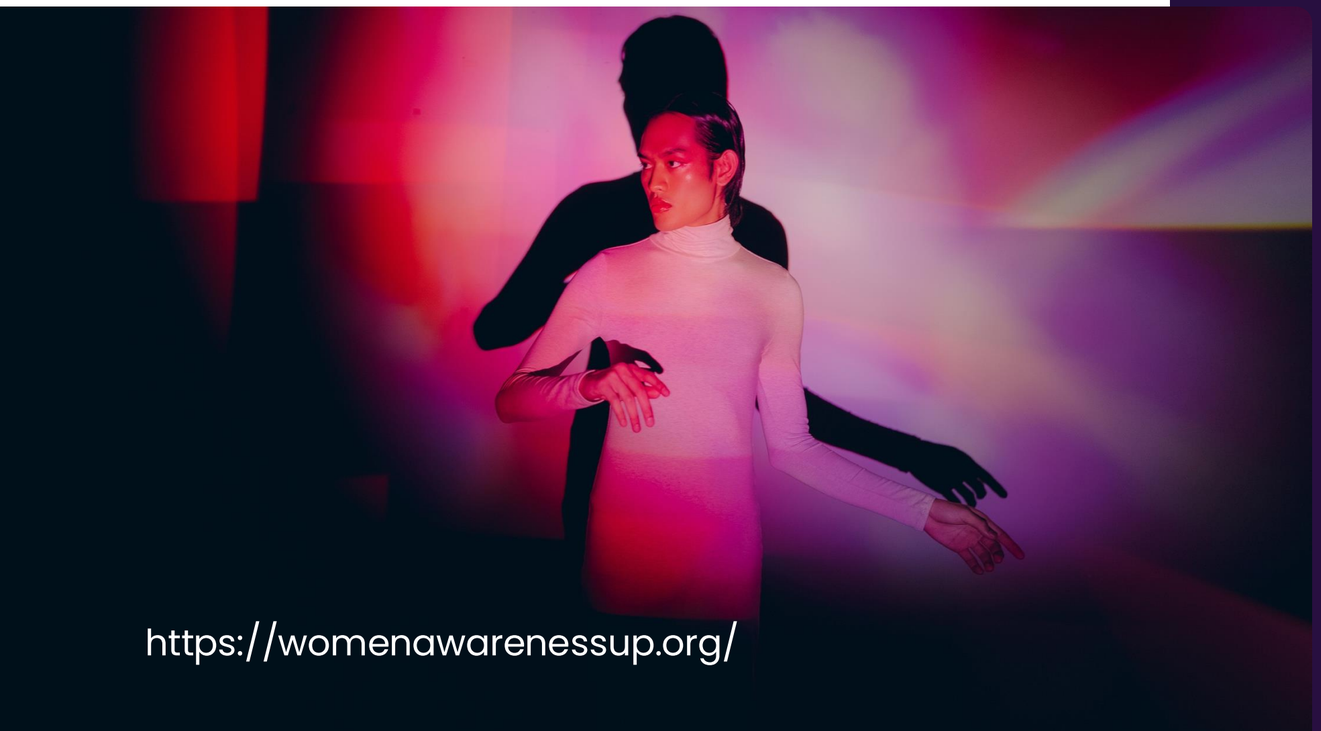
PARTICIPANT PROFILE

- Min. 2 years of experience working with disadvantaged youth (migrants, women, socio-economic disadvantage). Age over 18-30 years old.
- Expertise in digital literacy, entrepreneurship, and AI for social inclusion.
- Actively engaged in gender equality and anti-discrimination efforts.
- Basic AI knowledge, aiming to enhance practical skills in youth work.
- Min. B2 English level, diverse backgrounds, open to innovation.
- Participants: 4 per country (2M, 2F) from Italy, Malta, Luxembourg,Greece, Belgium, Spain,



MEETINGS ONLINE for Participants

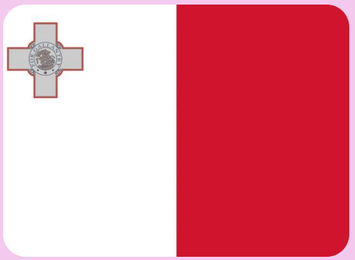


DATES

27 JULY h.12,00

27 AUGUST h.17

TRANSPORT BUDGETS



1.WOMEN AWARENESS UP (IT)	O €
2.VUCABLE SRL (BE)	309€
3.TRAINING TO MALTA (MT)	309€
4.INNOVATION HIVE (GR)	309€
5.ASOCIACIÓN EUROPEAN SOCIAL ART (ES)	309€
6.WIDE ANDCO (LU)	309€

EACH PARTNER WILL SEND 4 YOUTH WORKERS AND FOR BELGIUM GREEN TRAVEL IS RECOMMENDED!

ARRIVAL DAY

7TH OF SEPTEMBER IN THE MORNING

ACTIVITIES WILL BE START IN THE AFTERNOON

DEPARTURE DAY

13TH OF SEPTEMBER

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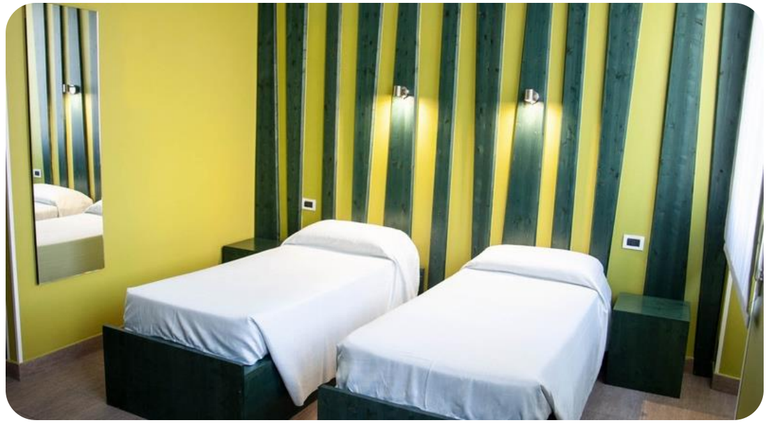
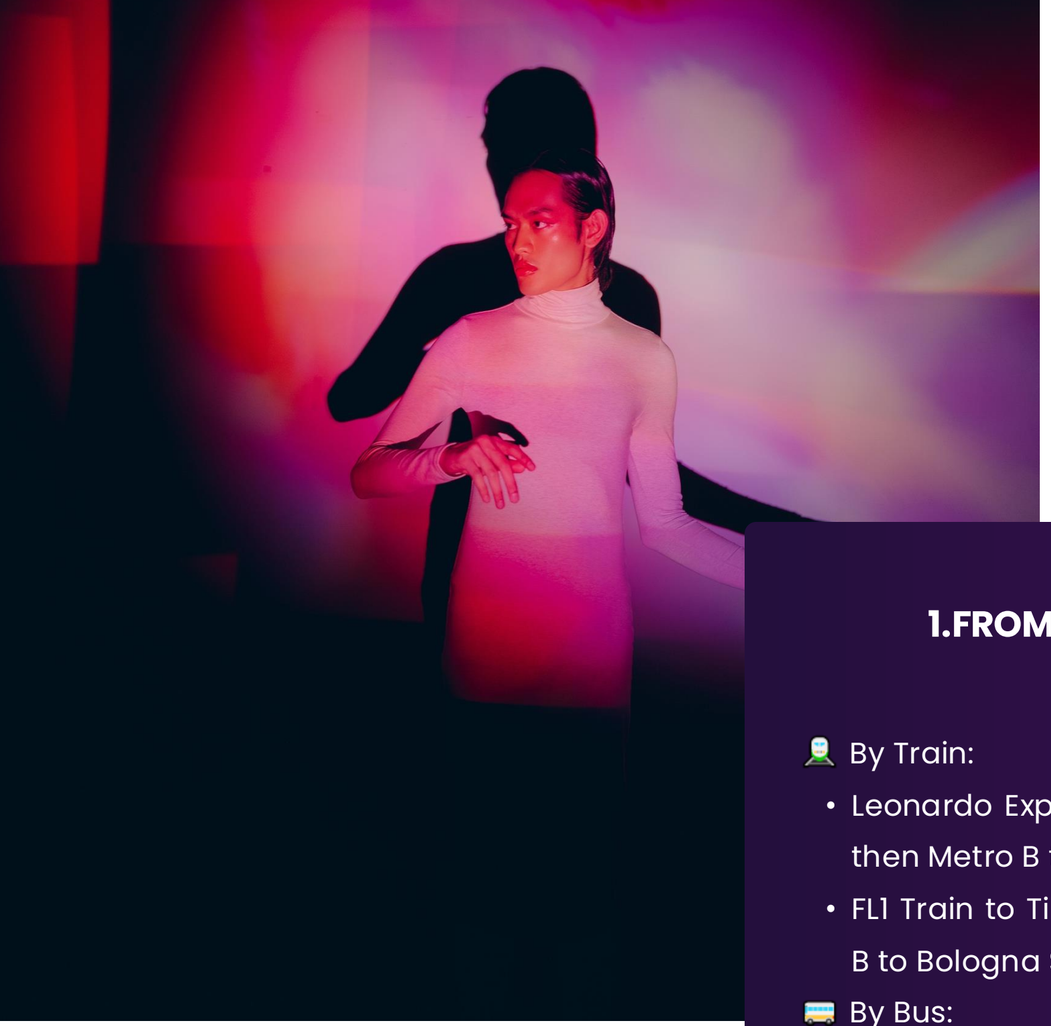


THE VENUE

ROMA SCOUT CENTER

Largo dello Scautismo 1 - 00162 Roma
tel +39 06 44231355 fax +39 06 44117744
info@romascoutcenter.it



HOW TO REACH THE VENUE

1.FROM FIUMICINO (FCO)

🚆 By Train:

- Leonardo Express to Roma Termini (32 min, €14), then Metro B to Bologna Station (5 min walk).
- FL1 Train to Tiburtina Station (45 min), then Metro B to Bologna Station.

🚌 By Bus:

- Shuttle to Roma Termini (50 min), then Metro B to Bologna Station.

2.FROM CIAMPINO(CIA)

🚌 By Bus:

- Terravision Shuttle to Roma Termini (40 min), then Metro B to Bologna Station.
- Atral Bus to Ciampino Train Station, then Train to Roma Termini + Metro B

HOW TO REACH THE VENUE

1.METRO TICKETS ARE €1.5 AND VALID FOR 100 MINUTES FOR DIFFERENT PUBLIC TRANSPORTS. YOU CAN BUY ONLINE BY USING “MOONEY GO APP” or You can buy in metro stations by card or cash. Extra info: Tobocco shops sells also metro,bus tickets.

2.FOR TERRAVISION BUS YOU MAY PAY IN THE BUS.

3.FROM CIAMPINO YOU MAY ALSO TAKE SHUTTLE TO CIAMPINO TRAIN STATION (FREE) AND THEN TAKE A TRAIN TO TERMINI. FROM TERMINI YOU CAN TAKE METRO B TO BOLOGNA STATION

IMPORTANT NOTES

- Cultural Night: Each country should prepare a short presentation, music, or food. Bring small cultural items if needed.
- Transportation: Taxis are not covered. Use public transport and keep all travel tickets for reimbursement. (No reimbursement for lost tickets)
- Attendance: Be on time for all sessions; inform organizers if delayed.
- Meals & Stay: Follow meal times and accommodation rules. Inform about dietary needs in advance.
- Respect & Conduct: Be respectful to all. No discrimination or harassment.
- Essentials: Bring comfortable clothes and a refillable water bottle. .The wheater is amazing on September in Rome!

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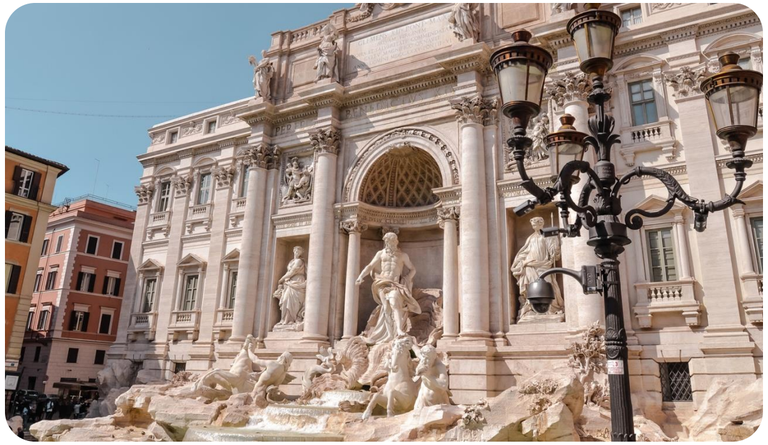
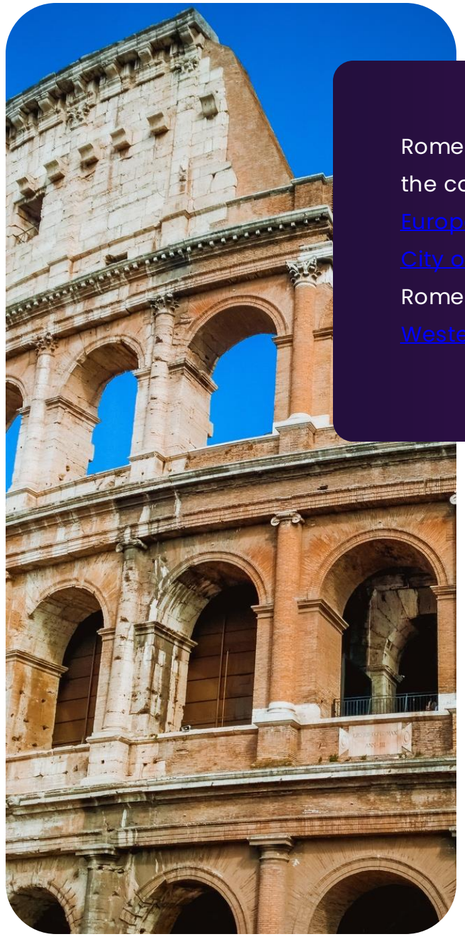


ROME !



Rome is the capital city of Italy. It is also the capital of the Lazio region. Rome is the country's most populated comune and the third most populous city in the European Union by population within city limits. Rome is often referred to as the City of Seven Hills due to its geographic location, and also as the "Eternal City". Rome is generally considered to be the cradle of Western civilization and Western Christian culture, and the centre of the Catholic Church.

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SEE YOU IN ROME :)

FOR YOUR ATTENTION

CONTACT PERSON

Greta Chelli

wauprogetti@gmail.com

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