AI-WOMEN

Empowering Youth Workers to Support Migrant Women Entrepreneurs through AI

KA153 Project - Mobility of youth workers, Erasmus Plus

Rome, 7-13 September 2025

Rome Scout Center, Largo dello Scautismo 1

Day 1 - Sunday, 7 September 2025, Rome Scout Center

Coordinated by Federica Leto* & Dudu Turku Eroglu*:

- Participant registration
- Check-in at the accommodation and assignments of rooms

Evening

- 20:00 - Welcome buffet dinner at Rome Scout Center

Day 2 - Monday, 8 September 2025, Centro Europa Experience - David Sassoli, Sala Cinema, Piazza Venezia 6

Morning, start time: 10:00
With the support of the training course tutor Federica Leto

- 10:00 - Arrival and registration
- 10:30- Welcome - Ines Caloisi*
- 10:40 - Institutional greetings - Valeria Fiore, Head of communications and social media for the European Parliament in Italy
- 10:50 - Institutional greetings - Francesca Relandini, Project officer Erasmus+ Youth and Sport, Action KA1
- 11:00 - Thematic session on AI ACT - Federica Colonnese*
- 12:00 - Mentoring techniques for migrant women entrepreneurs - Dudu Turku Eroglu*

13:00 - 14:00 - Lunch break

Afternoon

* Please refer to page 4 for the profiles of the WAU staff

- FREE TIME

Evening

- 20:00 - Intercultural dinner at Rome Scout Center - facilitated by Dudu Turku Eroglu and Federica Leto

Day 3 - Tuesday 9 September 2025, Rome Scout Center

Morning - start time: 10:00 (11:00 - 11:15: Break)

- Thematic session on youth project design & AI tools - led by Dudu Turku Eroglu

13:00 - 14:00 - Buffet lunch at Rome Scout Center

Afternoon, start time: 14:00 (15:30 - 15:45: Break)

- 14:00 - 17:00 - Workshop on youth project design - Dudu Turku Eroglu

Evening

- 20:00 - Buffet dinner at Rome Scout Center

Day 4 - Wednesday 10 September 2025, Rome Scout Center

Morning, start time: 10:00 (11:00 - 11:15: Break)

- Energiser session - facilitated by Federica Leto
- Thematic sessions - led by Federica Colonnese

A. Introduction to AI
1. What is AI: key concepts and definitions
2. Difference between AI, Machine Learning, and Deep Learning
3. Why it matters today: social, economic, and cultural impact

B. AI Methods and Techniques
1. Supervised vs unsupervised learning
2. Natural Language Processing (NLP)
3. Computer Vision
4. Generative AI (ChatGPT, Copilot, MidJourney, etc.)

C. The Importance of Data in AI
1. What are datasets? Types of datasets (labeled, unlabeled, structured, unstructured)
2. How data is treated: Data cleaning, normalization, and preprocessing
3. Data quality: The importance of clean, high-quality data for accurate AI models
4. Data privacy and ethics: Handling sensitive data, consent, and ethical concerns
5. Big data: The role of big data in improving AI models and decision-making

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D. AI Applications in Key Areas
1. Automation and process optimization: Use cases and AI's role
2. Customer service solutions: Chatbots and virtual assistants
3. Digital marketing: Personalized targeting, campaign creation with AI
4. Social media management: AI-driven sentiment analysis
5. Data analysis: AI in data-driven decision-making, predictive analytics
6. AI and youth entrepreneurship: Opportunities in AI for new ventures

13:00 - 14:00 - Buffet lunch at Rome Scout Center

Afternoon, start time: 14:00 (15:30 - 15:45: Break)

- 14:00 - 17:00 - Practical workshop: How to access and use online AI tools - led by FEDERICA COLONNESE

Evening

- 20:00 - Buffet dinner at Rome Scout Center

Day 5 - Thursday 11 September 2025, Rome Scout Center

Morning - start time: 10:00 (11:00 - 11:15: Break)

- Teambuilding activity - led by Federica Leto
- Presentation of the AI-WOMEN Educational Toolkit guidelines and launch of group work sessions - led by Giorgia Barazzoni*

13:00 - 14:00 - Buffet lunch at Rome Scout Center

Afternoon, start time: 14:00 (15:30 - 15:45: Break)

- 14:00 - 18:00 - Group work session on the development of the Educational Toolkit - facilitated by Giorgia Barazzoni & Federica Leto

Evening

- 20:00 - Buffet dinner at Rome Scout Center

Day 6 - Friday 12 September 2025, Rome Scout Center

Morning - start time: 10:00 (11:00 - 11:15: Break)

- Group activity for the finalization of the Educational Toolkit

13:00 - 14:00 – Buffet lunch at Rome Scout Center

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Afternoon, start time: 14:00 (15:30 - 15:45: Break)

- 14:00 - 16:30 Presentation of the Educational Toolkit - Coordinated by Dudu Turku Eroglu

Evening

- 20:00 - Buffet dinner at Rome Scout Center

Day 7 - Saturday, 13 September 2025, Rome Scout Center

Morning - start time: 10:00

Coordinated by Dudu Turku Eroglu:

- General evaluation from participants
- Youthpass certificate ceremony
- Goodbye game

Departures

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Staff WAU

Ines Caloisi, Director strategy and president WAU and expert AI

Dudu Turku Eroglu, Board member of WAU and author of the project

Giorgia Barazzoni, Project Manager WAU

Federica Leto, Staff youth WAU, tutor of the training course, regularly present during morning sessions

Federica Colonnese, AI expert

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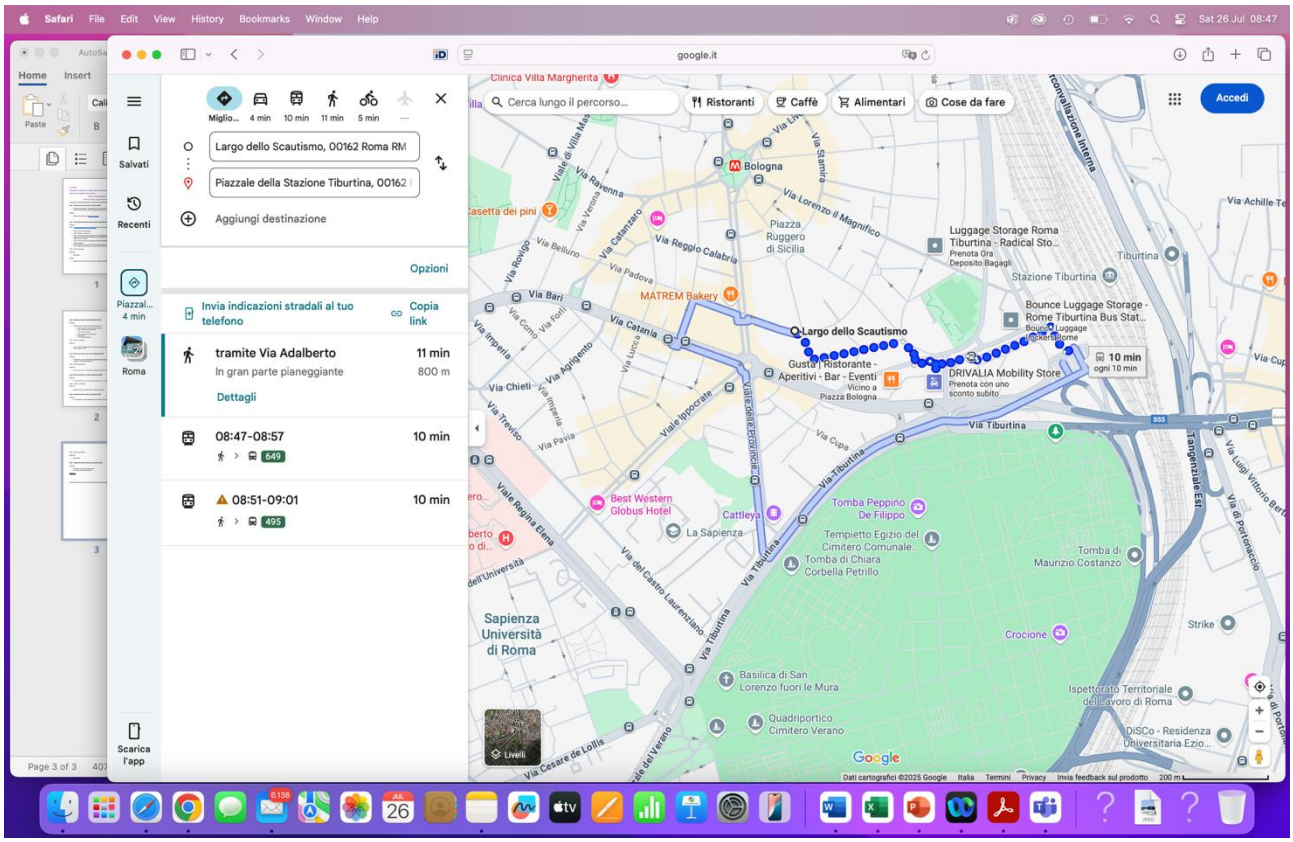
HOW TO REACH ROME SCOUT CENTER

From Fiumicino Aeroporto: train to TIBURTINA, Piazzale Stazione Tiburtina, 8 euro



Same from Stazione Tiburtina to Fiumicino Aereoporto

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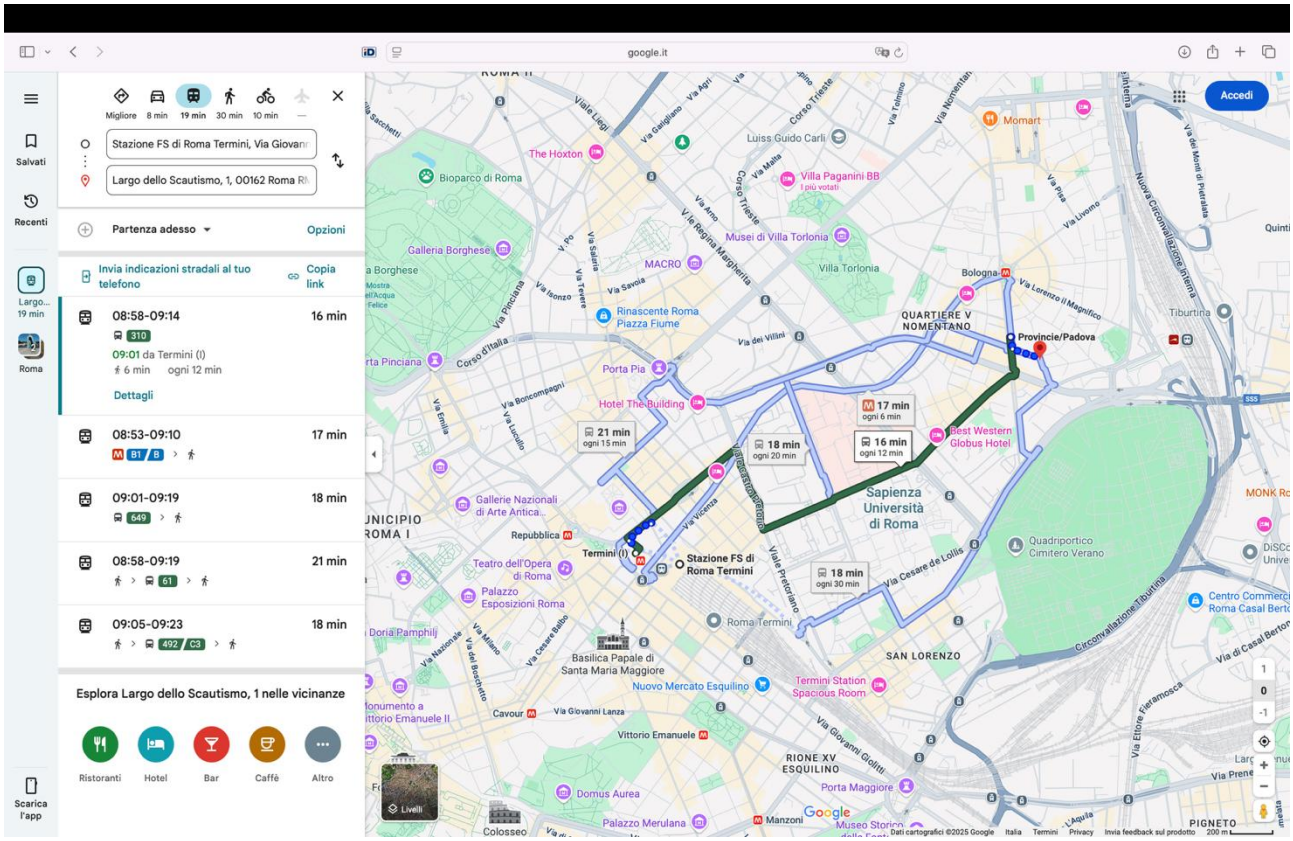
From **Ciampino Aeroporto**: bus to Stazione Termini

Navetta TERRAVISION terravision.eu



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